



Cattle Schedule

Wednesday 11th September 2024

The International Centre, Telford, Shropshire TF3 4JH

www.ukdairyday.co.uk



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The International Centre, St Quentins Gate,
Telford, Shropshire, TF3 4JH

Stall booking deadline - Friday 2nd August 2024
Entry deadline - Wednesday 28th August 2024

Please email stall bookings to:
cattleoffice@ukdairyday.co.uk

or post to:

UK Dairy Day Cattle Office, Scope House, Hortonwood 33,
Telford, Shropshire TF1 7EX

Cattle Show Contacts:

Lynden Bustard - Cattle Show Manager	07721 340949
Lizzie Yates - Cattle Office Manager	07801 568534

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Sunday 8th September

Available arrival for cattle exhibitors 15.00

Please note: Cattle will be not be allowed to unload before 15.00 hrs

Tuesday 10th September

Access for cattle to arrive at the venue closes 17.00

Cattle Exhibitors Meeting 18.00

Wednesday 11th September

Show Opens 08.00

Cattle Classes Begin 08.40

Available Cattle Departure 17.30 - 00.00

Thursday 12th September

Available Cattle Departure 05.00 - 08.00

Date for the Diary

UK Dairy Day 2025 - Wednesday 10th September

Cattle Schedule

Class	Breed	Class Name
1	Guernsey	Heifer in Milk
2	D. Shorthorn	Heifer in Milk
3	Brown Swiss	Heifer in Milk
4	Jersey	Heifer in Milk
5	Brown Swiss	Junior Cow in Milk
6	D. Shorthorn	Junior Cow in Milk
7	Guernsey	Junior Cow in Milk
8	Jersey	Junior Cow in Milk
9	D. Shorthorn	Senior Cow in Milk
10	Holstein	Senior Yearling
11	Brown Swiss	Intermediate Cow in Milk
12	Jersey	Senior Cow in Milk
13	Guernsey	Senior Cow in Milk
14	Holstein	Milking Yearling
15	Brown Swiss	Senior Cow in Milk
CH1	D. Shorthorn	Grand Championship
CH2	Jersey	Grand Championship
CH3	Guernsey	Grand Championship
CH4	Brown Swiss	Grand Championship
16	Holstein	Junior Red & White Heifer in Milk
17	Ayrshire	Junior Heifer in Milk
18	Holstein	Junior 2 Year Old in Milk
19	Holstein	Senior Red & White Heifer in Milk

(Please note that at times there may be up to four rings running simultaneously)

Class	Breed	Class Name
20	Ayrshire	Senior Heifer in Milk
21	Holstein	Intermediate 2 Year Old in Milk
22	Holstein	Senior 2 Year Old in Milk
23	Ayrshire Hybrid	Red & White Heifer in Milk
CH5	Ayrshire	Heifer Championship
CH6	Holstein	Heifer Championship
24	Ayrshire	Junior Cow in Milk
25	Holstein	Junior 3 Year Old in Milk
26	Holstein	Senior 3 Year Old in Milk
27	Ayrshire	Intermediate Cow in Milk
28	Holstein	Red & White Cow in Milk
29	Ayrshire Hybrid	Red & White Cow in Milk
30	Holstein	4 Year Old in Milk
31	Holstein	5 Year Old in Milk
32	Ayrshire	Senior Cow in Milk
33	Holstein	Mature Cow in Milk
34	Ayrshire	Breeders Group of Three
CH7	Ayrshire	Grand Championship
CH8	Holstein	Grand Championship

Meet the Judges



The National Ayrshire Show & Guernsey Judge – Ian Collins

Ian is the owner and breeder of the Churchcroyd herd in West Yorkshire after farming in partnership with his late parents. He has been involved with the Ayrshire Cattle Society since he was 10 years old where he competed in the young members competitions at the royal show.

He is an experienced judge, being on several breed panels, and having judged the Ayrshire calves at the National Calf Show to interbreed classes in the UK and overseas.



The National Brown Swiss Show – Blaise Tomlinson

Blaise along with his wife Deborah, runs the renowned Sandyford herd comprising 200 Holsteins and 50 Ayrshires in Loughborough, Leicestershire. They have been showing cows for nearly 40 years, and enjoyed much success along the way winning interbreed titles at The Royal, Royal Welsh, AgriScot, Great Yorkshire and South West Dairy Show to name just a few.

They are proud to have been premier breeders in the Ayrshire Breed for 5 out of the last 10 years. Blaise has judged at many local and National shows all over Great Britain and Ireland as well as Australia, South Africa and the Island of Jersey.



Dairy Shorthorn - Paul Harrison

Paul is a second generation dairy farmer, farming in partnership Ann in Northumberland. Their milking herd consists of 80 cows, 30 pedigree Dairy Shorthorns and 50 pedigree Holsteins, calving all year round. The Breckney Shorthorn herd was established in 1989 by Paul and Ann. The Holstein herd was established in 1958 by Paul's parents.

Paul has shown and judged dairy cattle for over 40 years — first a member of the Holstein Friesian judges panel then a member of the Holstein Society Judges and the Dairy Shorthorn panel. Paul has judged numerous shows and herd competitions with the highlights being judging the Interbreed Group of Five Animals at the English Royal Show, along with The Dairy Shorthorn calves and showmanship classes at the National All Breeds calf shows. He has also visited Australia twice to judge the Illawarra classes. Both herds have been very successful in the show ring and herd competitions in the past.



The National Holstein Show Judge – Marcel Egli

With a wealth of judging experience behind him, Marcel has judged many shows in his home country of Switzerland along with international shows in France, Germany and Ireland and had the honour of joining the EHRC European Judges Panel in 2022.

Marcel has worked for the breeding association, Swiss Herdbook, as a breeding advisor throughout Switzerland since 2014 and has been an official judge for Swiss Herdbook since 2017. He is a familiar face at dairy shows across Europe and in the past has been responsible for the show team at the well-known Swiss Holstein Farm, Ptit Coeur Holsteins.

In 2020, he took over his wife Fabienne's farm in Les Breuleux, Jura, where he manages 22 ha and rears around 60 heifers for his parents and brother. Marcel is also a partner in the auction business, Genetics Sale, offering auction services throughout Europe. Over the years, Marcel has celebrated some show successes, both with animals from his parent's farm and with animals he co-owns.



Jersey Judge - Willie Taylor

Willie farms in the Eden Valley just on the edge of the Pennines at 750ft above sea level. He runs the Jaytee Jersey herd alongside Harras Holsteins on the 250-acre farm with his nephew. 200 hogs are also lambed to sell with lambs at foot. Willie has judged many shows up and down the country from Cumbria to Somerset in the last

25 years. Willie is a past chairman of the Lakes Jersey Club and a member of the Border and Lakeland Holstein Club.

The National Ayrshire Show

Animals entered must be registered in the Ayrshire Society Herd Book and be at least 51% Ayrshire for classes. If Black & White in colour, animals must be 100% Ayrshire.

- Class 17 JUNIOR HEIFER IN MILK
(split according to age at the show)
- Class 20 SENIOR HEIFER IN MILK
(split according to age at the show)
- Class 24 JUNIOR COW IN MILK
Having had 2 calves
- Class 27 INTERMEDIATE COW IN MILK
Having had 3 calves
- Class 32 SENIOR COW IN MILK
Having had 4 or more calves
- Class 34 AYRSHIRE BREEDERS GROUP OF THREE
From any of the above classes or may include animals
from class 22 & 28

**PLEASE BE AWARE OF THE BVD RULE IN SECTION 26 OF
THE INFORMATION & REGULATIONS SECTION OF THIS
SCHEDULE.**

CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

BREED CHAMPION AWARDS:

Presented to the Champion, Reserve and Honourable Mention Ayrshire.

Ayrshire Heifer Champion - Blue Merle Perpetual Challenge Cup

Ayrshire Senior Champion - Blue Merle Perpetual Challenge Trophy

Breeders Group of Three - The Gordon Timbrell Memorial Award

Premier Breeder Exhibitor - The Chris Window Memorial Trophy

The National Brown Swiss Show

All animals must be registered in the Brown Swiss Cattle Society (UK) Herd Book and any animal born on or after 1st January 2017 needs to be at least 51% Brown Swiss.

Class structure is subject to entries.

Class 3 BROWN SWISS HEIFER IN MILK;
 Having calved at under 3 years of age

Class 5 BROWN SWISS JUNIOR COW IN MILK;
 Having had 2 calves

Class 11 BROWN SWISS INTERMEDIATE COW IN MILK;
 Having had 3 calves

Class 15 BROWN SWISS SENIOR COW IN MILK;
 Having had 4 or more calves

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CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

BREED CHAMPION AWARDS:

Brown Swiss Heifer Champion - Presented to the winner of the Heifer In Milk class.

Presented to the Senior Champion, Reserve and Honourable Mention Brown Swiss.

Brown Swiss Champion - The Spermex Bell Trophy & Cow Bell

Brown Swiss Exhibitor Bred Champion - The Exhibitor Bred Champion Shield

Brown Swiss Best Udder of the Show - The Zulu Milking Jug

The Dairy Shorthorn Show

Exhibitors must be members of the Shorthorn Society of the UK and Ireland. All Cows and Heifers are required to be entered in the Coates's Herd Book Main, Supplementary or Grade B sections. To be red, white or roan in colour. Foundation, Grade A, Special A & Special B animals are not eligible to be shown.

Class structure is subject to entries.

Class 2 HEIFER IN MILK

Class 6 JUNIOR COW IN MILK;
 Having had 2 or 3 calves

Class 9 SENIOR COW IN MILK;
 Having had 4 or more calves

CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

BREED CHAMPION AWARDS:

Presented to the Senior Champion, Reserve and Honourable Mention Dairy Shorthorn.

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The Guernsey Show

Each animal entered in these classes must be entered in the Guernsey Herd book.

Class structure is subject to entries.

Class 1 HEIFER IN MILK

Class 7 JUNIOR COW IN MILK;
 Having had 2 or 3 calves

Class 13 SENIOR COW IN MILK;
 Having had 4 or more calves

CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

BREED CHAMPION AWARDS:

Presented to the Senior Champion, Reserve and Honourable Mention Guernsey

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The National Holstein Show

Animals entered must meet one of the below criteria:

- a) Registered in the Holstein UK Herd Book
- b) Registered in Class B of the Supplementary Register and born in the United Kingdom

Class structure is subject to entries.

Class 10	SENIOR YEARLING (Not in milk) Born between 1st Sept '22 - 31st March '23
Class 14	MILKING YEARLING Born after 1st September '22
Class 16	RED & WHITE HEIFER IN MILK (Jnr)
Class 18	JUNIOR 2 YEAR OLD IN MILK; Born between 1st June '22 & 31st Aug '22
Class 19	RED & WHITE HEIFER IN MILK (Snr)
Class 21	INTERMEDIATE 2 YEAR OLD IN MILK; Born between 1st Feb '22 – 31st May '22
Class 22	SENIOR 2 YEAR OLD IN MILK; Born between 1st Sept '21 – 31st Jan '22
Class 25	JUNIOR 3 YEAR OLD IN MILK; Born between 1st Mar '21 – 31st Aug '21
Class 26	SENIOR 3 YEAR-OLD IN MILK; Born between 1st Sept '20 – 28th Feb '21

Class 28	RED & WHITE COW IN MILK (May be split dependant on number of enteries)
Class 30	4 YEAR OLD IN MILK; Born between 1st Sept '19 – 31st Aug '20
Class 31	5 YEAR OLD IN MILK; Born between 1st Sept '18 – 31st Aug '19
Class 33	MATURE COW IN MILK; Born 31st Aug '18 or earlier

CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

BREED CHAMPION AWARDS:

HOLSTEIN HEIFER CHAMPIONSHIP - George Hobson Perpetual Trophy

HOLSTEIN SENIOR CHAMPIONSHIP - Parkhouse Perpetual Trophy

RESERVE SENIOR CHAMPION - SEMEX (UK Sales) Trophy

HONOURABLE MENTION - Holstein UK Trophy

BEST RED & WHITE IN SHOW - The Richard Beard Trophy

HOLSTEIN UK PREMIER BREEDERS BANNER

HOLSTEIN UK PREMIER EXHIBITORS BANNER

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The Jersey Show

Each animal entered in these classes must be entered in the Jersey Herd Book or the Supplementary Register.

Class structure is subject to entries.

Class 4 HEIFER IN MILK

Class 8 JUNIOR COW IN MILK;
 Having had 2 or 3 calves

Class 12 SENIOR COW IN MILK;
 Having had 4 or more calves

CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

BREED CHAMPION AWARDS:

Presented to the Senior Champion, Reserve and Honourable Mention Jersey.

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The Red & White Ayrshire Hybrid Show

Each animal entered into these classes must either be entered in the British Red & White Herd Book belonging to the Ayrshire Cattle Society (which have under 51% Ayrshire blood), be red and white in colour on the day of the show and not entered into any other breed class.

Class structure is subject to entries.

Class 23 RED & WHITE HEIFER IN MILK

Class 29 RED & WHITE COW IN MILK

CLASS AWARDS:

Within each of the above classes, the following awards will be made:

1. Best Exhibitor Bred
2. Best Udder

Highest place Red & White that is registered to the Ayrshire Cattle Society British Red & White Herd Book - Ayrshire Cattle Society Trophy

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UK DAIRY DAY INFORMATION & REGULATIONS

Please observe the following rules for your safety, the smooth running of the show and the enjoyment of all who visit in any capacity.

Show Opening Times

Wednesday 11th September 2024 - 8.00am to 5.30pm

1. Arrival & Departure

Dairy cattle may be admitted on to the site [after 3pm](#) on Sunday 8th September until 5.00pm on Tuesday 10th September. Cattle may leave after the end of the show from 17.30 and, in all instances, must be removed from the site by 8am the following day.

2. Entry Fees

There will be no entry fee.

3. Stall Reservations & Fees

A fully refundable deposit of £50.00 per stall will be required at the time of booking stalls. One additional stall will be allocated to each exhibitor free of charge for feed and tack to be stored, do not include this in your total.

There will be no cost for occupied stalls. However, each stall that is booked but remains unoccupied for cattle will lose their deposit.

4. Substitutes

Substitute entries will be accepted; please ensure you notify the Cattle Office immediately.

5. Prize Money

Prize money will be distributed as follows in each class:

	1st	2nd	3rd	4th-10th	Heifer Champ	Senior Champ
National Show Classes	£150.00	£100.00	£50.00	£30.00	£250.00	£500.00
UK Dairy Day Classes	£100.00	£75.00	£50.00	£30.00		£200.00

Rosettes will be awarded down to 10th place, plus tail ribbons for Best Udder and Exhibitor Bred in each class. Championship Sashes will be awarded to each Senior Breed Champion.

A prize of £100.00 will be given to both the Best Presented Cattle Line and the Best Tidy Line, both of which will be judged and announced on show day.

Prize money will be paid by BACS direct to the bank account details provided on the stall booking form or you can have it credited to your Holstein UK/CIS account.

6. Exhibitor Wristbands

All livestock exhibitors will be required to wear identification wristbands at all times whilst on site; wristbands will allow 24 hour access to the livestock hall and 15% discount at the canteen located upstairs in the Ironbridge Suite on show day. Wristband allocation is unlimited.

7. Accommodation

All exhibitors will be required to book their own accommodation;
we recommend you do this early as rooms tend to get booked up, especially on the Tuesday evening.

Nearby Hotels:

The International Hotel, Telford

www.internationalhoteltelford.com

(Customers must quote "Cattle Rate 2024" to get Cattle Exhibitor rate)

Holiday Inn, Telford

www.holidayinntelford.com

Premier Inn, Telford International Centre, Telford

www.premierinn.com

Travel Lodge, Park Avenue, Southwater, Telford

www.travelodge.co.uk

Please book direct with all hotels. All are within a 5 minute walk of the exhibition halls.

Unfortunately, we are unable to offer any facilities on site for overnight stays, caravans or camping.

8. Stockman's Catering

Complimentary breakfast rolls (one voucher per cow/per morning) and unlimited tea & coffee will be provided in the run up to the show in Hall 3 (the cattle hall).

Exhibitors are forbidden to bring any cooking equipment (i.e. gas stoves, BBQ's and microwaves) on to the site.

UK Dairy Day has secured a 15% discount on food from the canteen in the Ironbridge Suite at the top of the stairs from the foyer with a stockman's wristband on show day.

9. Dress

Leaders must wear society uniform whilst in the ring.

10. Bedding

Straw will be provided on arrival and will be available for exhibitors throughout the event. Sawdust, fodder and haylage will NOT be provided and will NOT be available to buy on site.

Please note - deliveries of the above must be organised with the UK Dairy Day team before its arrival.

11. Ventilation

The show has invested in a new ventilation system for Hall 3. Exhibitors will NOT be permitted to erect their own fan.

12. Acceptance of Entries

The show reserves the right to refuse any entry without providing reasons. It is the responsibility of the exhibitors/teams to ensure stall bookings are posted well in advance of the closing date. Closing dates are final and will be strictly enforced, entries received after the closing date cannot be guaranteed.

13. Cancellation or Combining of Classes

The show reserves the right to cancel or combine any classes if it is decided that there are insufficient entries or exhibitors. If a breed is unable to attract 10 or more stall bookings, classes may be cancelled however all stall booking fees will be refunded in these circumstances.

14. Checking of Entry Details

Exhibitors/teams are entirely responsible for the eligibility of their animals for the classes entered and should check that all details are complete and accurate before submission.

15. Competitor/Exhibitor Declaration

By completing the entry form (in any section), you agree to abide by the regulations of the UK Dairy Day. Any exhibitors/team that break any of the show rules or use unfair means to win a prize will forfeit all prizes and prize money and may be banned from attending future shows.

16. Passports

All animals must be accompanied by their BCMS passports and double tagged with official UK Ear Tags.

17. Claims

Holstein UK, its officers or agents (whether negligent or not) shall not be liable for any claims of losses or damages by an exhibitor/team in relation to the show.

18. Rules and Regulations

The ruling of the show management in relation to any matters concerning the event shall be final and binding to all concerned. At any one time, they have the powers to reject an unsuitable animal. Full rules can be found in Appendix 1.

19. Veterinary Inspection

All cattle will be subject to veterinary inspection at the discretion of the show management and show veterinary officer. Any treatment by the vet will be recharged to the exhibitor.

20. Ringworm

All cattle showing signs of ringworm must have a veterinary certificate showing that they have been treated for at least two weeks prior to the show, and the lesions must be inactive and have hair growing on them. Any animal not adhering to this rule with ringworm lesions will not be allowed into the show.

21. Udder Scanning

Udder scanning will be carried out for all animals prior to entering the ring. Please refer to Appendix 2.

22. Milking

Milking buckets are not provided by the show. If an exhibitor can not obtain a milking bucket please contact the Cattle Office before arrival and we will try and make provisions.

23. Bovine Tuberculosis Regulations

The show organiser requires that ALL cattle attending the event are pre-movement tested despite the location of their holding of origin. The pre-movement test is valid for 60 days from the date of injection NOT the date of reading. Please be aware of this before attending any shows and book your test(s) in plenty of time.

When attending UK Dairy Day 2024 you will need to TB test on the 14th July (at the earliest) to ensure you are within the 60-day period when departing the showground on Thursday 12th September.

All exhibitors are required to supply a copy of their TB certificate to the Show Office PRIOR to arrival at the venue. Copies must be emailed to cattleoffice@ukdairyday.co.uk

For more information go to:

<https://tbhub.co.uk/preventing-tb-breakdowns/trading-cattle/pre-movement-testing-in-great-britain/>

or

<https://www.gov.uk/government/publications/pre-movement-and-post-movement-tb-testing-of-cattle-in-great-britain>

24. Complaints Procedure

Complaints must be given in writing and handed into the show office.

25. Red & White Holstein Animals

All Holstein animals that are Red & White in colour on the day of the show will only be permitted to enter the Red & White classes.

26. BVD

Every animal entered also needs to either reside in a herd accredited free of BVD by a CHECS approved cattle health scheme or, at any time in its life, have been tested individually on a blood, milk or tissue sample for evidence of the BVD virus, with a negative result.

Exhibitors will be required to show proof of either the accredited BVD free status of the animal's herd of origin into which it was born or the individual animal's BVD virus negative test result before the event. Copies must be emailed to cattleoffice@ukdairyday.co.uk

27. Rules and Regulations for Showing Dairy Cattle

Please refer to Appendix 1. for a full copy of the rules and regulations for showing dairy cattle at UK Dairy Day.

DISCLAIMER

The term "Exhibitor" includes persons taking part in any competition or display arranged by the Organiser and the owner of any animal, plant, piece of machinery or anything involved in any such competition or display at UK Dairy Day. The Organiser will not be responsible for death, disease, damage or loss caused to any exhibitor or his/her employees, nor any animal, article, plant, piece of machinery, or item of any nature brought onto the showground by the said exhibitor from whatever cause death, injury, disease, damage or loss arises.