

Cattle Services
(Ayr) Limited



AYRSHIRES[®]
CATTLE SERVICES

Autumn
2020



Jane Steel

Sexed Ultra 4M



Sexed Ultra 4M

Sexed Ultra 4m is a product designed to contain double the amount of female sperm cells per straw than an average sexed semen straw

- An increase to 4m female sperm cells per straw means it has more female sperm cells than any other sexed product on the market
- Conception rates that are comparable to conventional straws
- Gender accuracy of consistently above 90% females. Which leads to easier calvings and reduced cow stress

Join the text service and keep up to date with all the latest offers.

Contact the office with your details.



Ardmore Jeepers Creepers
Available as Sexed Ultra 4M

All figures supplied by AHDB Dairy. Cattle Services Ayr Ltd abide by the AHDB and Holstein UK established code of advertising.

Photography by Jane Steel, Lucinda Morgan, Richard Hodgson, Jessica Miller and Andrew Holliday.
Cover Images: Cuthill Towers Famous Sarah Back Cover Image: Beechmount Marie Girl 6



Sexed Ultra 4M



Export Ready

Brieryside Hail

HB No - 030000711526

DOB - 08/09/18

82.8125% Ayrshire

GENOMIC SIRE

De La Plaine Viking x EX93 Jelyca Oblique x VG87 Supreme
x H283 Harlequin x VG87 Entrepreneur

Dam - Brieryside Oblique Cherry EX93 3E
4 Lactation Average 8984kg, 5% fat, 3.5% protein



Brieryside Hail

Trait		-3	-2	-1	0	+1	+2	+3	Value	£PLI	£189
A Type Merit	Poor								Excellent	1.3	
Mammary	Poor								Excellent	1.4	
Legs & feet	Poor								Excellent	0.9	
Stature	136cm								160cm	0.8	
Chest Width	Narrow								Wide	-0.5	
Body Depth	Shallow								Deep	0.4	
Angularity	Coarse								Open Rib	0.9	
Rump Angle	High pins								Low pins	0.4	
Rump width	Narrow								Wide	0.7	
Rear leg side	Straight								Sickled	-0.9	
Foot angle	Low								Steep	0.6	
Fore udd att	Loose								Tight	1.2	
Rear udder ht	Very low								Very high	1	
Udder supp	Broken								Strong	0.8	
Udder depth	Below hock								20cm above	1	
Front teat pl	Outside								Close	0.1	
Teat length	Short								Long	0.3	
										Production	
										Milk (kgs)	132
										Fat (kgs)	13.6
										Protein (kg)	5.7
										Fat (%)	0.13
										Protein (%)	0.02
										Health & Management	
										SCC	-3
										Lifespan	30
										Fertility Index	3.7

The Number 1 Type Merit and Mammary improver Genomic sire in the breed

HB No - 03000007191433

DOB - 02/10/18

75% Ayrshire

GENOMIC SIRE

West Mossgiel Modern Class x EX94 De La Plaine Prime x VG88 Ardmore Crown Napier

Dam - Ardmore Janet 110 EX94 3E
4 Lactation Average 7901kg, 4.3% fat, 3.5% protein



Dam: Ardmore Janet 110 EX94 3E

Trait	-3	-2	-1	0	+1	+2	+3	Value	EPLI	£32
A Type Merit	Poor						Excellent	1.3		
Mammary	Poor						Excellent	1.3	Production	
Legs & feet	Poor						Excellent	0.9	Milk (kgs)	138
Stature	136cm						160cm	0.1	Fat (kgs)	6.7
Chest Width	Narrow						Wide	-0.2	Protein (kg)	4.4
Body Depth	Shallow						Deep	0.2	Fat (%)	0.02
Angularity	Coarse						Open Rib	0.5	Protein (%)	0
Rump Angle	High pins						Low pins	-0.2	Health & Management	
Rump width	Narrow						Wide	0	SCC	-10
Rear leg side	Straight						Sickled	-0.9	Lifespan	79
Foot angle	Low						Steep	0.9	Fertility Index	4.8
Fore udd att	Loose						Tight	1.2		
Rear udder ht	Very low						Very high	0.2		
Udder supp	Broken						Strong	1.8		
Udder depth	Below hock						20cm above	2.3		
Front teat pl	Outside						Close	0.8		
Teat length	Short						Long	-0.7		

Exciting genomic sire who offers an outcross to many of today's genetics



Sexed Ultra 4M



Export Ready

Pam Ayrs Hawaiian

HB No - 0300006182378

DOB- 15/09/18

100% Ayrshire

FUTURE SIRE

Lagace Ristourn x EX 93 Family Af-Ayr Poker Duncan X
EX96 Pam Ayrs Dream Catcher X EX92 Nelson

Dam - Pam Ayrs Hawaii Five - O EX93 (2E)
4 lactation average 9353kg, 5% fat, 3.6% protein



Pam Ayrs Hawaiian

ETA Young Sire: Ayr.Base : 08/2020	
Type Merit	0.95
PLI	£286
PLI Rel%	38%
Milk KG	357
Prod.Rel %	44%
Fat KG	17.4
Fat %	0.04%
Protein KG	15.1
Protein %	0.05%

The complete package of type, production & high components

HB No - 0300006182392

DOB - 14/10/18

100% Ayrshire

FUTURE SIRE

Stretton Triple Prime X EX93 Horseclose Jubilee X Stamford First Prize X
Low Milton Bionic Boy

Dam: Bailiffscourt Hortense 267 EX93 (2E)
10 Lactation Average 9,365kg, 4.3% Fat, 3.4% Protein



Lucinda Morgan

Dam: Bailiffscourt Hortense 267 EX93 (2E)

ETA Young Sire: Ayr.Base : 08/2020	
Type Merit	-0.6
PLI	£41
PLI Rel%	37%
Milk KG	66
Prod.Rel %	43%
Fat KG	-0.2
Fat %	-0.05%
Protein KG	3.4
Protein %	0.02%

An outcross sire bred from the exceptional Hortense family



Sexed Ultra 4M



Export Ready

Moathouse Monopoly

HB No -03000006182402

100% Ayrshire

FUTURE SIRE

Whitecroft Dr Foster x EX95 Highway Billy Ruffian x
EX90 Hunnington BBK Easlad x EX93 Pylon Nimbus

Dam - Pylon Minty EX95 (6E)

8 lactation average 10,018kg, 4.1% fat, 3.4% protein



Dam: Pylon Minty 12 EX95 6E

ETA Young Sire: Ayr.Base : 08/2020	
Type Merit	0.75
PLI	£121
PLI Rel%	28%
Milk KG	98
Prod.Rel %	34%
Fat KG	3.2
Fat %	0.02%
Protein KG	4
Protein %	0.01%

Longevity at its best with his 3 nearest dams averaging 7 completed lactations



HB No - 03000006182264

DOB - 13/11/16

93.75% Ayrshire

FUTURE SIRE

Gwynnog Primetime x EX94 J Oblique x EX94 First Lord x EX94 Triple Prime
x EX Murphy x EX93 Trident

Dam - Whitecroft Nellie 49 EX94 (4e)

4 lactation average 8,154 kg, 4.7% fat, 3.6% protein



Dam: Whitecroft Nellie 49 EX94 (4E)

ETA Young Sire: Ayr.Base : 08/2020	
Type Merit	1.45
PLI	£207
PLI Rel%	34%
Milk KG	266
Prod.Rel %	40%
Fat KG	9.8
Fat %	- 0.02%
Protein KG	5.8
Protein %	-0.01%

Nectar is bred from 3 generations of cows who have classified EX94. His calves are fantastic individuals.



Export Ready

A2/A2

Whitecroft Panell

HB No - 03000006182328

DOB - 19/10/17

93.75% Ayrshire

FUTURE SIRE

Haresfoot Panache x EX94 J Oblique x EX94 First Lord x EX94 Triple Prime
x EX Murphy x EX93 Trident

Dam - Whitecroft Nellie 49 EX94 (4E)

4 Lactation average 8,154kg, 4.7% fat, 3.6% protein



Daughter: Whitecroft Panell Bella

ETA Young Sire: Ayr.Base : 08/2020	
Type Merit	0.4
PLI	£315
PLI Rel%	38%
Milk KG	238
Prod.Rel %	43%
Fat KG	18.9
Fat %	0.14%
Protein KG	8.3
Protein %	0.01%

A2/A2 sire who excels for milk production and components

HB No - 03000006182152

DOB - 17/05/15

100% Ayrshire

PROVEN SIRE

De La Plaine Prime x EX97 Hunnington BBK Easlad x EX94 Brocklehill Harvest Gold
 Dam - Hunnington Fragy 12 EX97 (7E) 8 lactation average 8,140 kg, 3.8% fat, 3.3% protein



Daughter:
 Cuthill Towers
 Famous Sarah VG85

PTA: PROVEN SIRE: AYR. BASE 08/20: 41dtrs/ 15herds PROD. REL. 85% PLI REL. 71% TYPE REL: 69% PLI £55

MILK KG -102 FAT KG 2.4 FAT% 0.1% PROTEIN KG -2.6 PROTEIN % 0.01%

LIFESPAN 55 SOMATIC REL 47% MASTITIS 0 CELLCOUNT -1

FERTILITY INDEX 3.8

Trait		-3	-2	-1	0	+1	+2	+3		Value
A Type Merit	Poor								Excellent	0.8
Mammary	Poor								Excellent	0.4
Legs & feet	Poor								Excellent	1.2
Stature	136cm								160cm	0.6
Chest Width	Narrow								Wide	0.2
Body Depth	Shallow								Deep	1.7
Angularity	Coarse								Open Rib	0.6
Rump Angle	High pins								Low pins	1
Rump width	Narrow								Wide	-0.5
Rear leg side	Straight								Sickled	0
Foot angle	Low								Steep	-0.2
Fore udder att	Loose								Tight	0.2
Rear udder ht	Very low								Very high	0.2
Udder sup	Broken								Strong	0.3
Udder depth	Below hock								20cm above	0.6
Front teat pl	Outside								Close	1.2
Teat length	Short								Long	-1
Teat pos side	Close								Apart	-0.4
Temperament	Poor								Good	-1
Ease of milk	Slow								Fast	-1.4

Newly proven sire from the highest classified cow in the UK
 Fantastic reports from breeders on their early milking daughters



Export Ready

Brieryside Snowman

HB No - 03000007191317

DOB - 29/1/15

81.25% Ayrshire

PROVEN SIRE

Hunnington Mandella x EX93 Executive x H187 Inspiration x EX Commander x VG Triple Top

Dam - Brieryside Snowdrop 5 EX93 - 4 Lactation average 8,792kg, 4.1% fat, 3.3% protein



Dam:
Brieryside Snowdrop 5
EX93

PTA: PROVEN SIRE: AYR. BASE 08/20: 26dtrs/ 7herds PROD. REL. 80% PLI REL. 66% TYPE REL: 60% PLI £-51

MILK KG 403 FAT KG 11.6 FAT% -0.08% PROTEIN KG 2.6 PROTEIN % -0.16%
LIFESPAN 24 SOMATIC REL 47% MASTITIS 1 CELLCOUNT 5
FERTILITY INDEX -7.2 TB ADV. N/A

Trait		-3	-2	-1	0	+1	+2	+3		Value
A Type Merit	Poor								Excellent	0.4
Mammary	Poor								Excellent	-0.1
Legs & feet	Poor								Excellent	1.4
Stature	136cm								160cm	1.4
Chest Width	Narrow								Wide	1.2
Body Depth	Shallow								Deep	2.8
Angularity	Coarse								Open Rib	1.7
Rump Angle	High pins								Low pins	-0.3
Rump width	Narrow								Wide	1.2
Rear leg side	Straight								Sickled	-0.8
Foot angle	Low								Steep	0.6
Fore udd att	Loose								Tight	0.8
Rear udder ht	Very low								Very high	-0.3
Udder sup	Broken								Strong	0.2
Udder depth	Below hock								20cm above	-1.3
Front teat pl	Outside								Close	0.5
Teat length	Short								Long	1
Teat pos side	Close								Apart	0.5

Newly Proven sire who's daughters are high producing individuals



HB No - 0300006182031

DOB - 15/10/13

93.75% Ayrshire

Haresfoot Panache x EX93 Blackthorn x GP84 Iceman x H281 Lord Ontario

Dam - Swaites Nonny 5 EX93 (2e) - 7 lactation average 9,365kg, 4.1% fat, 3.4% protein



Daughter:

Jamara Nickle Gladys

VG85

PTA: PROVEN SIRE: AYR. BASE 08/20: 47dtrs/ 20 herds PROD. REL. 89% PLI REL 74% TYPE REL: 70% PLI £298
MILK KG 238 FAT KG 14.5 FAT% 0.7% PROTEIN KG 0.7 PROTEIN % 0.02%
LIFESPAN 58 SOMATIC REL 66% MASTITIS -3 CELLCOUNT -13
LAMENESS -0.1 FERTILITY INDEX 7.3 TB ADV. N/A

Trait		-3	-2	-1	0	+1	+2	+3		Value
A Type Merit	Poor								Excellent	0.6
Mammary	Poor								Excellent	0.5
Legs & feet	Poor								Excellent	0.7
Stature	136cm								160cm	0.5
Chest Width	Narrow								Wide	2.3
Body Depth	Shallow								Deep	2
Angularity	Coarse								Open Rib	-1.1
Rump Angle	High pins								Low pins	-0.3
Rump width	Narrow								Wide	0.4
Rear leg side	Straight								Sickled	-1.5
Foot angle	Low								Steep	0.3
Fore udd att	Loose								Tight	0.4
Rear udder ht	Very low								Very high	0.3
Udder sup	Broken								Strong	-0.7
Udder depth	Below hock								20cm above	0.1
Front teat pl	Outside								Close	0.4
Teat length	Short								Long	-0.2
Teat pos side	Close								Apart	-0.1
Temperment	Poor								Good	1.3
Ease of milk	Slow								Fast	-2.4

The most complete bull on today's market with a superb PLI of £298



Export Ready

A2/A2

Haresfoot Panache

HB No - 03000007190096

DOB - 22/08/2009

87.5% Ayrshire

Lagace Ristourn x EX94 Enigma x EX94 Sand Ranger x EX Heligo

Dam - Haresfoot Enigma Pamela EX94 6E - 8 lactation average 9,671 kg, 4.9% fat 3.5% protein



Daughter:
Rosehill Phlache EX91

PTA: PROVEN SIRE: AYR. BASE 08/20: 359dtrs/ 111herds PROD. REL. 98% PLI REL. 93% TYPE REL: 90% PLI £242

MILK KG 21	FAT KG 17	FAT% 0.25%	PROTEIN KG 3.6	PROTEIN % 0.04%
LIFESPAN 70		SOMATIC REL 94%	MASTITIS -2	CELLCOUNT -7
LAMENESS 0.6		FERTILITY INDEX 9.1	TB ADV. -2.9	

Trait		-3	-2	-1	0	+1	+2	+3		Value
A Type Merit	Poor								Excellent	-0.5
Mammary	Poor								Excellent	0.3
Legs & feet	Poor								Excellent	-0.9
Stature	136cm								160cm	0.4
Chest Width	Narrow								Wide	0.4
Body Depth	Shallow								Deep	0.5
Angularity	Coarse								Open Rib	0.3
Rump Angle	High pins								Low pins	-1.6
Rump width	Narrow								Wide	0.2
Rear leg side	Straight								Sickled	-1.7
Foot angle	Low								Steep	1.6
Fore udd att	Loose								Tight	1
Rear udder ht	Very low								Very high	0.5
Udder sup	Broken								Strong	-1.3
Udder depth	Below hock								20cm above	0.4
Front teat pl	Outside								Close	0.4
Teat length	Short								Long	1
Teat pos side	Close								Apart	-1.8
Temperament	Poor								Good	1
Ease of milk	Slow								Fast	-0.7

The highest fat % sire available from Cattle Services with a high PLI of £242

Available Sires

Looking for something a little different, these sires still have straws available

Ardmore Crown Napier

Beeline Santa Rock

Bigginvale Destination

Brieryside Magic

Caldervale Realisation

Cuthill Towers Buster

East Church Patrolman

Green Lane Defender

Green Lane Prodigy

Gwynnog Primetime

Haresfoot Simply Perfek

Hunnington Mandella

Ravenhill Victory

Ravenhill Enigma

Rosehill Real Mccoy

Rosehill Vitality (Sexed Semen)

Sandyford Triclo

Stamford First Quality

Swaites Dermott

Willhome Challenger

Willhome Pams Horizon

West Mossgiel Modern Reality

LIMITED SEXED ULTRA 4M STRAWS
AVAILABLE FROM THE FOLLOWING
GREAT BULLS:

Heydale White Willow

Hilltown Oblique

Sandyford Timelord

****AUTUMN OFFER****

**For every 2 straws of sexed semen that
you purchase receive a straw of
conventional semen from that bull
free of charge!**

*offer excludes Ardmore Jeepers Creepers

Stoneleigh Juke



AI Code BB1403

Sire: Stoneleigh Celebration

Dam: Julians Duchess

GESTATION LENGTH (D)	Longer	285	282	Shorter
CALVING EASE (%)	Harder	92	98.1	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.56	+ Vigorous
CALF QUALITY (%)	Poorer	80	91.9	Excellent
BIRTH WEIGHT (KG)	Lighter	0	1.06	Heavier
CALF COLOUR (%)	Light Blue Roan	80	80.0	Dark Blue Roan

Chapelton Diadem



AI Code AA1505

Sire: Mogeely Junior M207

Dam: Chapelton Diamond Mist P926

GESTATION LENGTH (D)	Longer	285	280	Shorter
CALVING EASE (%)	Harder	92	99.0	Easier
CALF VIGOUR (UNITS)	- Vigorous	1	1.64	+ Vigorous
CALF QUALITY (%)	Poorer	80	100.0	Excellent
BIRTH WEIGHT (KG)	Lighter	0	-0.15	Heavier

Cattle Services
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CATTLE SERVICES

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