

FREE
Entry &
Parking

**UK**
DAIRY
Day

Wednesday 14th September 2016 - 8am to 5pm
INTERNATIONAL CENTRE
TELFORD, SHROPSHIRE, TF3 4JH

www.ukdairyday.co.uk

WELCOME TO UK DAIRY DAY



UK Dairy Day is an annual one day event for the dairy industry held at the International Centre, Telford, Shropshire at a key time of the year when plans and decisions are being made for the winter.

The 3rd UK Dairy Day will take place on Wednesday 14th September 2016 from 8am to 5pm focussed on the theme of 'Sharing Knowledge'.



UK Dairy Day 2016 will feature;

- ❁ FREE entry and car parking for all visitors and exhibitors
- ❁ New and improved layout with trade stands located internally and externally
- ❁ UK Dairy Day cattle show including The National Holstein classes
- ❁ Presentations to share knowledge, educate, engage and inspire farmers
- ❁ Practical foot trimming and knife sharpening demonstrations
- ❁ 'Beneath the Black-and-White' cow painting demonstration
- ❁ New product competition and display area
- ❁ Costa coffee, large catering area and bar
- ❁ Champions Dinner and Awards
- ❁ FREE Wi-Fi



TRADE STANDS

The 2016 event has attracted trade stand bookings from UK, European & International businesses covering all key areas of the dairy supply industry.

With a business focus, the event features a new and improved layout with trade stands located on the ground floor covering three key areas;



- ☀ Hall 1 & 2
- ☀ Ludlow, Newport & Concourse
- ☀ External

The first floor is dedicated to conferences, seminars, a business hub for sharing knowledge, catering and bar.

SHARING KNOWLEDGE

The 2016 theme is 'Sharing Knowledge' with a key objective of the event to educate, engage and inspire current and future dairy farmers.

- ☀ Key presentations and speakers focussed on topics related to the cow, farm and team
- ☀ Displays by agricultural colleges, farming charities and local businesses
- ☀ Knowledge to seek advice on key aspects of developing your business, career or skills within the dairy industry
- ☀ Practical demonstrations including foot trimming, knife sharpening and 'Beneath the Black and White' cow painting



CATTLE SHOW

The centrally located main ring will showcase leading breeds and breeders overlooked by principal partner trade stands with cattle stalls adjacent in hall 3.

UK Dairy Day 2016 cattle show features classes for Ayrshire, Brown Swiss, Dairy Shorthorn, Jersey and The National Holstein Show.

Coloured classes will be judged in the morning

12 coloured classes
.....
4 championship classes

Holstein classes will be judged in the afternoon

8 classes
.....
4 championship classes

The finale of the show will be the Holstein Group of Four.



OUR PARTNERS

UK Dairy Day is delighted to have the support of principal, associate and media partners for the 2016 event.

Principal Partners



Media Partners



UK Dairy Day is an accredited event with Dairy Pro and qualifies for two points, one for Livestock Production Systems (LP) and the other point for Business Management (BM).

VENUE: TELFORD – THE HOME OF UK DAIRY DAY

The International Centre in Telford, Shropshire is a stand out venue, centrally located in the heart of the Midlands and with a modern, unbranded interior – it really is the ideal home for UK Dairy Day now in its 3rd year.

Part of the Southwater Event Group, the venue comprises of three exhibition halls, Ludlow suite, concourse and external display areas. The site includes two hotels, with a Premier Inn and Ramada within walking distance and additional accommodation within a 10 minute drive.



The venue is located off junction 4 or 5 of the M54, easy to locate with ample free car parking signposted by AA road signs. Telford railway station offers great transport links with direct trains to Birmingham airport, London and the north via the West Coast mainline.

Next to the venue is Telford town centre with superb shopping centre, leisure facilities, restaurants and cafes.

Venue Address: The International Centre, St Quentin Gate, Telford, Shropshire, TF3 4JH

UK DAIRY Day



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